

Apparel Development & Sourcing Guide

A practical introduction to product starting points, customization decisions, sampling and inquiry preparation.

Custom apparel references | OEM/ODM support | Buyer-first workflow

Choose a starting point, then specify it.

The online catalogue currently contains 408 customizable product references.



T-SHIRTS

184 references



HOODIES & SWEATSHIRTS

53 references



ACTIVEWEAR

11 references

LONG SLEEVES

49 references

PANTS

47 references

SHORTS

26 references

TANK TOPS

24 references

OUTERWEAR

14 references

Catalogue styles are reference points, not fixed stock specifications. Fabric, color, fit, trims, wash, decoration and packaging should be confirmed for each project before sampling.

Six decisions that shape the sample.

Confirm only what is relevant to your style, quantity and target market.

01

Fabric selection

Define fiber, knit or weave, hand feel, weight, stretch and end use.

02

Color development

Use an available color or review a matched color route and approval swatch.

03

Artwork mockups

Review logo position, scale, color and visual balance before physical sampling.

04

Decoration

Select a suitable print or embroidery route based on artwork, fabric and quantity.

05

Main labels

Approve label content, placement, construction and brand presentation.

06

Packaging

Confirm wash labels, hangtags, folding, bags and shipping marks as required.

A clearer brief creates a faster review.

Include the known facts and mark any open decisions for discussion.

1

Product and reference

Product category, website style number, reference image or technical drawing.

2

Quantity and size range

Estimated total quantity, color split, size range and target launch quantity.

3

Material direction

Fiber, fabric type, target GSM, stretch, wash, hand feel or approved reference.

4

Fit and measurements

Target fit, base size, garment measurements, grading rule or benchmark sample.

5

Branding and packaging

Artwork files, decoration size and placement, labels, hangtags and bag needs.

6

Market and timing

Sales market, compliance needs, target delivery window and shipping destination.

Approve the details before bulk production.

A practical buyer workflow for reducing avoidable changes and misunderstandings.



1. Brief review

Confirm feasibility, missing specifications and quotation assumptions.

2. Sample development

Translate approved material, measurements, trims and artwork into a physical sample.

3. Buyer approval

Record comments against measurements, workmanship, color and decoration.

4. Production control

Use the approved sample and documented tolerances as the comparison standard.

Important: final MOQ, price, material availability, testing scope, lead time and shipping plan are confirmed per style and project. Do not rely on a generic catalogue value for a production decision.

Send a production-ready inquiry.

Share the style reference, estimated quantity, target market and any available tech pack or artwork. The website inquiry form accepts project files up to 10 MB.

WEBSITE

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Before sending

Attach approved artwork or technical files, identify any information still to be decided, and use a clear subject line with the product category and estimated quantity.